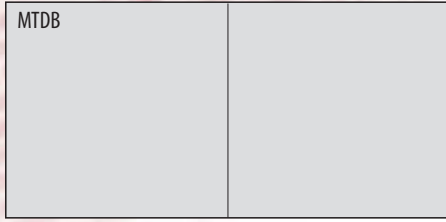
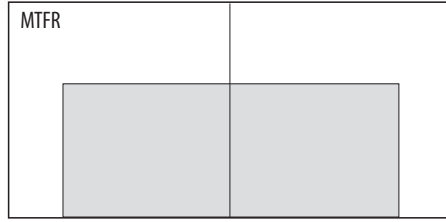


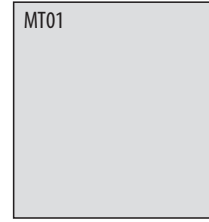
# 2010 Modular Ad Sizes for Tab



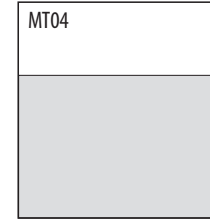
**DOUBLESREAD**  
20.00" x 9.71"



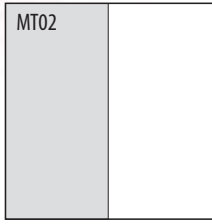
**FIREPLACE**  
15.12" x 6.00"



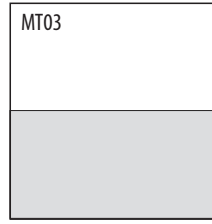
**FULL PAGE**  
9.37" x 9.71"



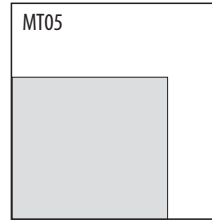
**2/3 PAGE**  
9.37" x 6.42"



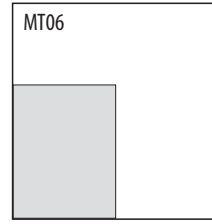
**1/2 PAGE VERTICAL**  
4.62" x 9.71"



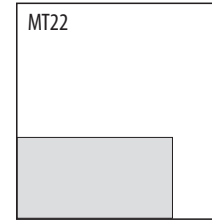
**1/2 PAGE HORIZONTAL**  
9.37" x 4.85"



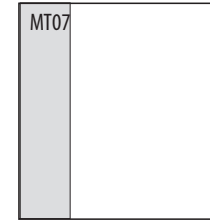
**1/2 PAGE IMPACT**  
6.998" x 6.42"



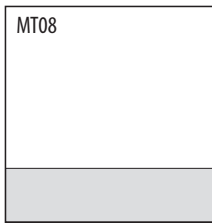
**3/10 PAGE IMPACT**  
4.62" x 6.00"



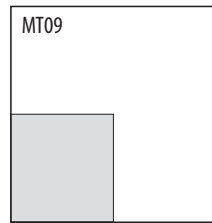
**3/10 PAGE**  
6.998" x 3.64"



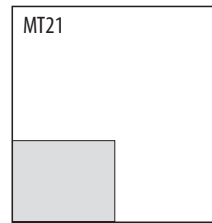
**1/4 PAGE VERTICAL**  
2.25" x 9.71"



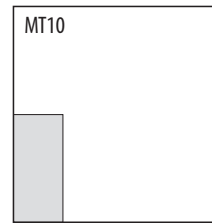
**1/4 PAGE HORIZONTAL**  
9.37" x 2.42"



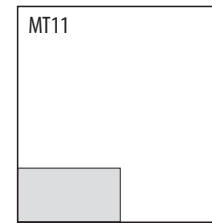
**1/4 PAGE IMPACT**  
4.62" x 4.85"



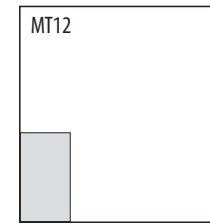
**1/5 PAGE**  
4.62" x 3.64"



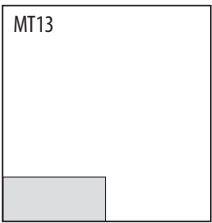
**1/8 PAGE VERTICAL**  
2.25" x 4.85"



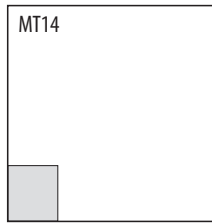
**1/8 PAGE HORIZONTAL**  
4.62" x 2.42"



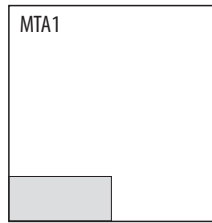
**1/10 PAGE VERTICAL**  
2.25" x 4.00"



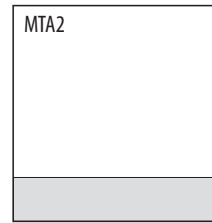
**1/10 PAGE HORIZONTAL**  
4.62" x 2.00"



**1/16 PAGE**  
2.25" x 2.50"



**PG 1. SMALL ANCHOR**  
4.62" x 2.00"



**PG 1. LARGE ANCHOR**  
9.37" x 2.00"



• Effective February 1, 2010

Revised January 7, 2010

The  
**ChronicleHerald**

\* Diagrams are for illustration purposes only.