

Offset Press Specifications

The Chronicle Herald uses a Wifag OF370 coldset printing press.
The prepress platform is PC

Resolution for files placed in your layout:

DPI Listed Below is the Required Resolution at 100% Print Size

- 600 DPI for black & white logos or graphic files (black & white line art - bitmap format)
- 360 DPI for cmyk and greyscale graphics containing total images plus type
- 200 DPI for cmyk and greyscale logos
- 200 DPI for cmyk and black & white photos
- All images and graphics must be scaled in photo editing software to 100% print size and correct resolution before placement in your layout.

Mechanical requirements for cmyk photos:

All Photos must be either greyscale or cmyk
CMYK Press Profile ISO newspaper 26v4.icc
Shadow..... 95%
Highlight..... 2%
Ink Options Swop Newsprint
Dot Gain Standard 30
Total Ink Limit 240

Fonts in your layout:

- All fonts used in your layout must not contain artificial styles (e.g. bold or italic) Please ensure that all font styles are applied from font family only.
- All fonts must be embedded in your PDF.

The Chronicle Herald:

Advertisement Sizes:

Please refer to your Regular Account Representative or Tracey King at: 902.426.2811 ext. 3360 or tking@herald.ca

Sending us your material:

The preferred method of delivery is PDF
Transfer to us via our web upload page at <http://ftp.herald.ca>

1. Complete the online form including run date, client name, colour (or black & white) and contact information
2. We accept: Preferred format is Print Optimized PDF (with fonts embedded); we also accept tiff, bitmap, eps (with fonts converted to paths) and postscript files compressed into a transportable file. Do not stuff PDF files.
3. For complete ads, click "complete ad" of sending an entire ad, or "artwork" if sending a component (i.e. logo or photo). This will direct the file to appropriate department.
4. After completing the online form hit the browse button and attach the file to the online form. If sending multiple files, please compress using Stuffit or Zip before attaching.
5. Hit send to complete the transaction and the material will be forwarded. Note: If the transaction is successful you will receive a confirmation notice stating that we have received the material and will contact you if any problems occur. This process may take a few seconds to complete. If you do not receive an acknowledgement, the material was not forwarded.

Commercial Printing:

Image Sizing:

TABLOID:

Text and Image Area: 9.37" wide x 10" deep
Format: 10.5" wide x 11" deep
Paper Type: 27 lb. stock newsprint

BROADSHEET:

Text and Image Area: 10" wide x 20.2" deep
Format: 11" wide x 21" deep
Paper Type: 27 lb. stock newsprint

Sending us your material ...

The preferred method of delivery is individual PDF per page. Please upload your file to <ftp.herald.ca>

Directory, username and password will be provided by our prepress. The file format is Print Optimized PDFs. Please contact us for appropriate distilling settings to create your PDFs.

For Commercial Print Sales Administration Information please contact:

Joel Hartlen
Integrated Media Sales
Phone. 902.426.2811 ext. 3006
Fax: 902.426.0135
Email: jhartlen@herald.ca

For Production Specification Issues, please contact:

Dave MacNeil
Prepress
Ph: 902.426.2811, ext. 1071
Cell: 902.830.8343
Email: dmacneil@herald.ca

Darren Saulnier
Prepress
Ph: 902.426.2811, ext. 1073
Cell: 902.452.1796
Email: dsaulnier@herald.ca